

product catalogue



www.linguaphone.co.uk

sales@linguaphone.co.uk

0800 136 973

 **Linguaphone**
Languages made easy...

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Introduction



Expand your mind AND your horizons by learning a new language.

With *over 100 years of experience*, we know that anybody who can speak one language has the ability to learn another.

Our proven method - Listen, Understand, Speak - has helped *over 7 million people* learn a new language in a natural and effective way. From basic phrases through to fluent conversation, you'll be surprised at how quickly a second language becomes second nature.

Whether you're learning for holidays, business, travel or education, you can

be sure that we have a course to suit you. Our exciting range includes audio-only courses as well as the traditional combination of books and CDs.

Why not start learning today. Go to www.linguaphone.co.uk or speak to a trained Language Advisor free on 0800 282 417.

Languages are easy with Linguaphone.

Web: www.linguaphone.co.uk
E-mail: sales@linguaphone.co.uk
Tel: 0800 136 973
Fax: 020 8687 6410

➔ **Approximate Level** attained on completion of the course:

Beginner 500 words

Intermediate 1000 words

Proficient 2000 words

Advanced 3000 words

We have courses in the following languages:

- Arabic
- Chinese Mandarin
- Dutch
- English
- French
- German
- Greek
- Italian
- Japanese
- Portuguese
- Russian
- Spanish
- Swedish
- Thai
- Turkish



Daily Services



Daily Services is a revolutionary way of learning that will build, grow and keep your language skills current and contemporary, using genuine news stories from prestigious Spanish, French or English media.



Daily Services gives you access to international newspaper articles as well as television and radio clips which provide an extensive range of phrases and vocabulary from topical news stories. This subscription-based online service is a great way to experience real-life news in the language you're learning, allowing you to enhance your vocabulary for use in real situations.

Available in these languages: [English](#), [French](#), [Spanish](#).

Each article you work through is supported by a key vocabulary list as well as teaching notes to explain important grammar points and cultural references. There is also a dictionary on hand giving you instant translations with a click of the mouse. To test comprehension there are a variety of interactive exercises to work through.

If you already have a good understanding of the language, then **Daily Services** is the one for you. With the wealth of content and exercises available, you can continue to enrich and expand your learning and enable you to take your knowledge up to degree standard.



Intermediate to advanced

Contents

- 12 month online subscription*

*This service requires you to have an Internet connection and is valid for 12 months from date of purchase.

PRICE £64.95



PDQ



PDQ is the perfect introduction to a language and will quickly teach you the essentials when you go abroad. A combination of bilingual CDs and a bilingual handbook allows you to quickly grasp key vocabulary whilst acquiring an authentic sounding accent.

PDQ covers a wide range of everyday situations and uses native speakers to teach an active vocabulary of over 500 words allowing you to effectively communicate in a number of various situations.

Aimed at beginners, the PDQ course uses proven learning methods with a strong focus on essential vocabulary.

Available in these languages: [Arabic](#), [French](#), [German](#), [Greek](#), [Italian](#), [Portuguese](#), [Russian](#), [Spanish](#), [Thai](#), [Turkish](#).

You will learn how to...

- Meet people for the first time.
- Ask a question, order food and drink. Start a conversation, get to know someone.
- Talk about friends and family.
- Find your way around and ask directions.
- Talk about your home and where you live.

PDQ is available in 10 languages and you will quickly find basic conversation becoming second nature, which is perfect for short trips abroad. Whichever one you choose, PDQ will have you chatting with the locals...pretty darn quick!



Beginner

0-500 words

Contents

- 4 CDs
- 64-page colour handbook

PRICE £29.95



allTalk



No reading, no writing, just listen and learn. **allTalk** is Linguaphone's first totally hands free, comprehensive audio-only language course.

It's ideal for those too busy to find regular time to study. Learn in the car, on the train, relaxing at home or even in the gym.

An entertaining storyline will keep you interested and motivated to learn whilst on the move. Written exclusively for us by an expert in radio drama and a selection of language teachers, you'll follow the adventures



of a first-time visitor as they discover the culture and customs of France, Germany, Italy or Spain and learn the language.

By using an audio-only course you will learn the language in a completely natural way, by listening and speaking. This allows you to develop your oral and aural skills to a far higher level.

You will gain confidence and develop an exceptional understanding of what you hear. By the end of the course you'll be comfortable making everyday conversation for business and pleasure.

Available in these languages: [French](#), [German](#), [Italian](#) and [Spanish](#). Also available as an mp3 download. Please visit www.linguaphone.co.uk for more information.



➔ **Beginner to Proficient**

0-2000 words

Contents

- 16 CDs
- 1 vocabulary booklet
- 1 CD storage wallet

PRICE £99.80



allTalk Mandarin Chinese Part One

Contains: • 4 Audio CDs • Vocabulary booklet

PRICE £34.95 Beginner to Intermediate ••
0-1000 words



Explore the language, customs and culture of China in Linguaphone's allTalk Mandarin Chinese course, a totally hands-free learning experience devised to help you understand and speak Mandarin in everyday situations such as booking a hotel, ordering in a restaurant or shopping.

allTalk Mandarin Chinese evolves around a series of dialogues with an entertaining storyline set in Beijing and is delivered by native Mandarin speakers who will help you develop the correct pronunciation and tones.

This conveniently boxed set contains 4 CDs, broken down into easy-to-navigate chapters, so it's easy to find your place.

The extensive vocabulary is presented in a booklet in Pinyin (the system representing Chinese sounds using the English alphabet) as well as in Chinese characters with an English translation. Combining Linguaphone's successful tried and tested method of 'listen, understand and speak' with sound language teaching, allTalk Mandarin Chinese will give you all the confidence you need for a trip to China.

COMING SOON

alltalk Mandarin Part Two

Want to expand your knowledge of the Mandarin language? Linguaphone is in the process of creating allTalk Mandarin Part Two, which will follow on from Part One. Please register your interest in this product by contacting sales@linguaphone.co.uk with your name and address.



Beginner to Proficient

0-1000 words

Contents

- 4 CDs
- 1 vocabulary booklet

PRICE £34.95



Complete Course



Our **Complete Course** is perfect if you want a thorough knowledge of a new language, whether you're a complete beginner or seeking to refresh your skills.

Available in 14 languages, your **Complete Course** contains a mixture of travel, social and business scenarios to ensure you're prepared for a wide variety of different situations. From basic phrases through to fluent conversation, you'll be surprised at how quickly a second language becomes second nature.

Equivalent to approximately **A-level standard**, you'll soon be well on the way to mastering a working vocabulary of around 2,000 words as well as gaining a

good grounding in reading and writing.

Communication is all about confidence - and your **Complete Course** is based on a proven methodology to ensure you feel at ease in your new language.

By listening to native speakers on the audio and following the written text at the same time, you will quickly learn to imitate sounds, recognise words and form your own sentences.

Developed by leading experts in phonetics, linguistics and pedagogy, your course is completely self-contained - there's no need for any other materials or information.

Available in these languages: [Arabic](#), [Chinese Mandarin](#), [Dutch](#), [English](#), [French](#), [German](#), [Greek](#), [Italian](#), [Japanese](#), [Portuguese](#), [Russian](#), [Spanish](#), [Swedish](#), [Thai](#).



➔ **Beginner to Proficient**

0-2000 words

Contents

- CDs
- course books (e.g. handbooks, textbooks, exercise books etc.)*
- full instructions

*The amount of material varies from language to language.

PRICE £279.90



Pro Course



If you're serious about learning French or Spanish, you won't find a more sophisticated home study package than the **Pro Course**. This unique combination of self-study CDs, course books and an online learning resource results in one of the most effective courses on the market today.

Featuring 12 audio CDs and 6 professionally-presented course books, the **Pro Course** provides an ideal platform for you to build your language skills, increasing your confidence and fluency.



Available in these languages: **French** and **Spanish**.

Internet users will have access to a huge selection of online exercises* based on newspaper articles, radio and television clips which provide a fantastic opportunity to put your new language skills to use.

Together they will allow you to master practical, everyday words and phrases, enabling you to progress quickly and easily in your chosen language.



➔ Beginner to Advanced

0-3000 words

Contents

- 12 CDs
- 6 course books
- online subscription*

*This service requires you to have an Internet connection and is valid for 12 months from date of purchase.

PRICE £299.90

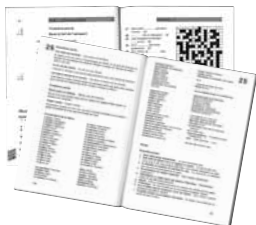


2nd Stage Course



Second Stage Courses are specifically designed for those looking to build on their existing language skills and achieve fluency.

Written entirely in the target language, a combination of dialogue, exercises and explanations will introduce a wide range of styles and advanced linguistic techniques as well as introducing you to some new vocabulary. This will boost your spoken, reading and written skills to the highest level.



This will help you communicate with total confidence and fluency in any situation, whether it is for business or pleasure.

The Second Stage course is ideal if you have already completed a Linguaphone course, or have otherwise acquired a good working knowledge of the language.

If you are serious about communicating in another language, then this is the course for you.

Available in these languages: [English](#), [French](#), [German](#) and [Spanish](#).



➤ **Proficient to Advanced**

2000-3000 words

Contents

- CDs*
- 2 course books
- vocabulary book
- further practice book
- full instructions

*The amount of material varies from language to language

PRICE £249.90



Language List

Arabic

Complete Course
PDQ

Chinese Mandarin

allTalk
Complete Course

Dutch

Complete Course

English

Complete Course
Daily English
Second Stage Course

French

allTalk
Complete Course
Daily French
PDQ
Pro Course
Second Stage Course

German

allTalk
Complete Course
PDQ
Second Stage Course

Greek

Complete Course
PDQ

Italian

allTalk
Complete Course
PDQ

Japanese

Complete Course

Portuguese

Complete Course
PDQ

Russian

Complete Course
PDQ

Spanish

allTalk
Complete Course
Daily Spanish
PDQ
Pro Course
Second Stage Course

Swedish

Complete Course

Thai

Complete Course
PDQ

Turkish

PDQ



Order Form

To order your course(s), follow these 3 simple steps then fax or send this form back to us.

CHOOSE YOUR COURSE(S)

COURSE	FORMAT	LANGUAGE	QTY	TOTAL
<i>Second Stage</i>	<i>CD</i>	<i>French</i>	<i>1</i>	<i>£249.90</i>
SUB-TOTAL				
POSTAGE & PACKING*				
TOTAL				

FILL IN YOUR ADDRESS DETAILS

Mr/Mrs/Miss/Ms: _____

Address: _____

Postcode: _____

Daytime Tel: _____ Email: _____

MAKE YOUR PAYMENT AND CHECK YOUR DETAILS

By cheque or postal orders made payable to: **LG & DE Limited**.

By credit / debit card (delete as appropriate): Eurocard / American Express / Mastercard / Access / Delta / Visa / Switch / Maestro

Card number: _____ (Switch only) Start date: _____ Expiry date: _____ Issue No. : _____ CV3 No. (last 3 digits on signature strip): _____

Signature (I am over 18): _____ Date: _____

Please tick here if you do not wish LG & DE Limited to make your details available to selected partners.




*POSTAGE & PACKING

- UK £5.90 per course
- ROI £7.95 per course
- Europe £21.95 per course
- Rest of the world £29.95 per course
- P&P does not apply to Daily Services

PLACE YOUR ORDER...

 **by email**
sales@linguaphone.co.uk

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 LG & DE Limited
 Liongate Enterprise Park
 80 Morden Road
 Mitcham CR4 4PH

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 0800 136 973

 **by fax**
 020 8687 6410